



Office of the Archbishop

Archdiocese of Anchorage

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Mr. Michael R. Cusack
President and CEO
Guidance In Giving, Inc.
225 Snedecor Avenue
Bayport, NY 11705

January 3, 2007

Dear Mike,

On behalf of the Archdiocese of Anchorage and Holy Family Cathedral Parish, I am again writing to thank you for the recent service provided by your firm, Guidance In Giving (GIG) in our most recent capital campaign.

In the fall of 2006, the Archdiocese of Anchorage and Holy Family Cathedral Parish engaged GIG in developing and conducting a first phase capital campaign for immediate repairs and improvements to the Cathedral facilities and for a longer range planning program for eventual expansion of the Cathedral Church building. Fortunately for us, the company posted Ted Wills to that assignment and he worked on site at Holy Family Cathedral parish for sixteen weeks.

Upon his arrival in Anchorage, Ted immediately found that this campaign would be an unusual effort in that it was decided by parish leadership to not incorporate a major gifts phase in the campaign. Parish leadership felt that a major gifts effort should wait until a subsequent phase of the longer term effort when expansion plans for the Church would be more firmly established. Further, being a "downtown" parish, Holy Family Cathedral also has a large number of parishioners who do not live in its geographic boundaries. As such, attracting neighborhood volunteers to serve on various campaign committees proved difficult. Given these restrictions of no major gifts and few volunteers, it quickly became obvious that Ted is a very experienced professional fundraiser with many years of service to the Church in the field of Catholic stewardship and development. He, in consultation with your management team, devised a work plan to accommodate these challenges that was highly successful and resulted in the campaign goal being exceeded.

At the end of the campaign in mid-December, Ted left Archdiocese with another successful campaign in the win column for the Archdiocese and GIG. We are most grateful for Ted's work and for the support and extensive background of the other professionals from GIG. It is without hesitation that I highly recommend Ted and Guidance In Giving for parish or diocesan stewardship and development efforts. Sincere thanks to you, Ted, and your outstanding staff of professionals.

Sincerely,

James P. Caldarola, CFRE
Director of Stewardship and Development
Archdiocese of Anchorage