

INTERNATIONAL MARKETING ADVANTAGES

MICHAEL M. WOODY
PRESIDENT

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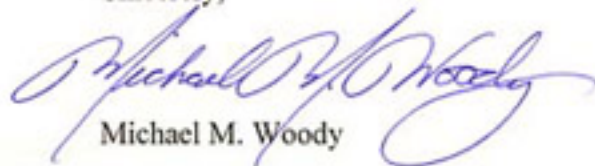
Dear Sir or Madam:

I have spent a considerable amount of time in a volunteer capacity working with Ted Wills during his tenure as Development Officer for Catholic Schools in Rhode Island. Much of that time involved the development of a marketing plan and timelines for the Anchor of Hope Scholarship fund-raising efforts.

During that time I found Ted to be extremely dedicated to the task at hand, willing to experiment with new ideas, and capable of touching all the bases when executing a plan. He was also relentless in his efforts to contact and follow-up with publicity outlets that would be helpful to the cause of raising money for the Fund.

If you are looking for a motivated self-starter who will follow through, then Ted will be an excellent addition to your team.

Sincerely,



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