



ST. JUAN DIEGO CHURCH

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December 2, 2009

Mr. Michael R. Cusack, President & CEO

Guidance In Giving, Inc.

225 Snedecor Avenue

Bayport, NY 11705

Dear Mr. Cusack:

As you know, thanks to our collaboration with Guidance In Giving, Inc., St. Juan Diego Church has recently concluded a 15-week bilingual capital campaign with a very successful result of \$1.2 million in pledges, gifts, and grants. This was the first campaign we have ever undertaken. We were pleased to see hundreds of our parishioners participating with an \$1,800 average pledge over a three-year-period. Thanks to your counsel, we secured six pledges from parish organizations that equal \$290,000. We are also grateful for the generous support we received from the Archdiocese of Galveston-Houston.

We chose Guidance In Giving, Inc., because we were attracted to your system focused on campaign receptions as well as your offer to have a bilingual and bicultural account executive on the premises for the duration of the campaign. We benefited enormously by the counsel we received from Vice Presidents Steve Babcock and Carlos Proaño. Both executives made numerous visits from New York and California, respectively, to meet with myself and our campaign committee and to speak at meetings and receptions, oftentimes on short notice. Together they produced, along with our account executive, Ted Wills, outstanding campaign materials and progress reports.

To your credit, Ted Wills made a full-fledged 24/7 commitment to the campaign. He was ever attentive to our desires and the needs of our "mission parish." By his example, Ted motivated the campaign committee and volunteers to work spiritually, optimistically, harmoniously, and beyond expectations. I was impressed to see how well received he was by our predominantly Hispanic parishioners.

Mr. Cusack, thank you once again for your company's work on behalf of St. Juan Diego Church. I would gladly recommend Guidance In Giving, Inc., to other parishes, especially Hispanic parishes.

Sincerely in Christ,

Rev. José Romero, O.S.A.

Pastor