



ITESM

CAMPUS CIUDAD DE MEXICO

INSTITUTO TECNOLÓGICO Y DE ESTUDIOS SUPERIORES DE MONTERREY

February, 2000

To whom it may concern:

I have had the pleasure of knowing Ted Wills for the past three and a half years as a friend, classmate and, most recently, as an employee at ITESM Mexico City Campus.

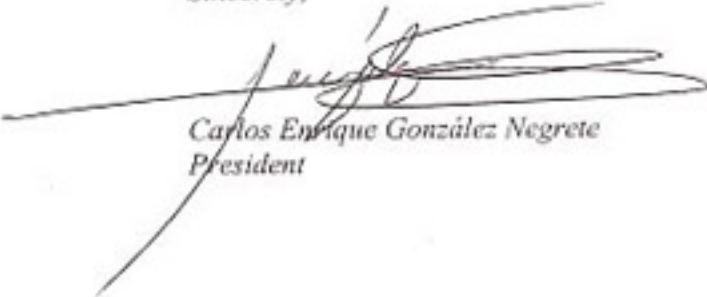
Mr. Wills and I were classmates in the Executive Masters of Business Administration program. This program is co-sponsored by our institution and The University of Texas at Austin. It was here that I first became aware of Ted's deep and longstanding passion for educational excellence as a means for improving relations between Mexico and the United States.

In the spring 1999 I invited Ted to provide our university with his input, ideas and service as Coordinator of Public Relations for International Programs.

In this capacity, he developed a rich array of practical new ideas and initiatives regarding fund-raising, recruiting, and strategic alliances, particularly with foreign business and educational entities. Ted is a very responsible individual who knows how to get results in Mexico as a bicultural team-player.

I highly recommend Ted Wills to any employer and wish him success in his future endeavors.

Sincerely,



Carlos Enrique González Negrete
President